

## A Step by Step Programme from The Steps Partnership™

*“Chase Success or Choose it”*



*'Try not to be a man of success, try to be a man of value.'*

:: Albert Einstein ::

This entertaining and enlightening seminar can be used as a stand-alone keynote address for a general audience, or can be developed for audience participation (break-outs), irrespective of group size. The central theme is understanding success and subsequently happiness, and why they so often elude us.

### **Introduction**

*If you have no direction and no idea of destination – where are you going?*  
The introduction to the programme looks at the concepts of chasing and choosing success and happiness. By misplacing the focus we have placed value in the wrong things for the wrong reason in the wrong way.

### **The Causes**

Status Anxiety and Great Expectations have huge impact on our lives. We see and seek success externally with devastating results. Always wanting more – achiever fever, always wanting to get to next – missed opportunities, and continually trying to get there - always striving, never arriving.

### **The Solution – Leadership of the Self**

#### **12 Steps to Success.**

1. Initiative Steps – Know your-self and take responsibility.
2. Creative Steps – What is really, really important in your life? Find your focus.
3. Communication Steps – Commitment, intuition, and wisdom unlocks potential.

Helping Hands Helping You Towards Success – A Life Leadership Programme™